



Centralized Digital Signage and Screen Management

Jaggle.Signage is a centralized digital signage management application that connects media, playlists, campaigns, locations and screens in one structured environment. It helps organizations coordinate content across distributed signage networks, schedule campaigns, target the right screens and maintain operational visibility from one application.

The Challenge

As signage networks grow, managing content across multiple locations can become difficult to coordinate. Teams need a reliable way to organize media, control schedules, target the appropriate screens and quickly understand what is active across the network.

Jaggle.Signage replaces fragmented management with one connected workflow from content preparation to screen monitoring.

One Connected Signage Workflow

1. **Organize Content:** Upload and manage images, videos, webpages and HTML5 assets in the Media Library.
2. **Build Playlists:** Create ordered content sequences, define playback duration and configure scheduling or multi-zone layouts.
3. **Create Campaigns:** Set active periods, choose playlists and define where campaigns should run.
4. **Target Screens:** Assign individual devices, static groups or smart rule-based groups.
5. **Monitor Operations:** Review device status, campaign activity and content assignments from centralized dashboards.



Key Capabilities

- **Media Library:** Centralized storage, organization, search and preview of signage assets.
- **Playlists & Multi-Zone Layouts:** Ordered content sequences with timing, schedules and configurable screen zones.
- **Campaign Management:** Time-based campaigns that connect playlists with target screens and device groups.
- **Device & Screen Management :** Real-time visibility into device connectivity and organized screen groups.
- **Location Management:** Structured store and location data to support clear geographic targeting.
- **Smart Groups:** Rule-based dynamic grouping for scalable content targeting.
- **Dashboards & Content Audit:** Central views for device health, active campaigns and content assignments.
- **Multi-Tenant Administration:** Organizational separation of content, devices, locations and campaigns.

Why Jaggle.Signage

- Centralize content and signage operations in one application.
- Maintain a structured view of screens across stores and locations.
- Schedule campaigns and content for specific time windows and days.
- Target individual screens or scalable device groups.
- Monitor device status and verify content assignments centrally.
- Reuse media and playlists across campaigns without duplicating operational work



Built on Jaggle. Developed by Comsys.

Jaggle.Signage is part of the Jaggle.Apps ecosystem and is built on the Jaggle.eu Low-code platform. Its connected data and workflow model provides a structured foundation for managing digital signage operations across organizations and locations.

About Comsys

Comsys is a technology solutions provider with more than 35 years of experience in enterprise software and contact centre solutions. Since 1989, the company has delivered solutions across 22 countries, helping companies in sectors including telecommunications, financial services, energy, and retail. With Jaggle.eu, its AI-powered low-code application generation platform, and the broader CX expertise acquired, Comsys supports organisations modernising legacy environments, integrating with enterprise ecosystems, and delivering secure applications with 24/7 post-implementation support.

Indicative client list



Contact us for a demo

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